

**26/27/076      To consider implementing a Town Council Strategic Plan using Breakthrough Communications Council Hive Strategic Plan Toolkit, Training and Template**



**Sturminster Newton Town Council**

Report Subject: Strategic Plan

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Report Date: 25 June 2026

**Introduction**

I recently attended a training session run by Breakthrough Communications on strategic planning for local councils. While this may sound complex, a strategic plan does not need to be a long or detailed document. Setting out aims, objectives and achievable priorities for the Council term can help Councillors and staff work in a focused and productive way. It is also a useful way to show that the Council is responding to feedback from community engagement.

I have already subscribed, within my delegated authority, to Council Hive to access one-to-one support and training for office staff on communications and new GDPR legislation. The subscription includes information, support and templates regarding strategic plans for local councils, which can be utilised at no extra charge.

**Recommendation**

It is recommended that the Council considers whether it wishes to explore the development of a Town Council Strategic Plan. If agreed, I will organise an informal workshop for Councillors and prepare supporting information from Breakthrough Communications to support the process.

Councillors are also asked to indicate whether a daytime, evening or weekend workshop would be most suitable.